


# SHARE Network FAQs

## Why should I become a SHARE Network Member?

SHARE Network is the premiere professional development hub for SHARE Charlotte nonprofit partners, offering affordable networking and educational opportunities for nonprofits regardless of size or budget.

## How do I sign up to become a SHARE Network Member?

Contact Amanda Wise, Director of Nonprofit Partnerships, at amanda@sharecharlotte.com to sign up.

## How much does SHARE Network cost?

2027 SHARE Network is $275 for 12 months. Your annual renewal is due on the anniversary of your initial registration. Professional Development Workshops are an additional fee.

## What is included in the SHARE Network?

- SHARE Network includes:
    - SHARE-a-Latte invitations for your entire team. (Nine scheduled in 2027)
        - SHARE-a-Latte (SAL) is SHARE Charlotte's monthly networking coffee that offers an intentional opportunity for Charlotte nonprofits to come together to hear from community leaders, funders, influencers and innovators - exposing SHARE's nonprofit partners to new ideas while building social capital. SAL is always hosted in a different Charlotte location to expose our partners to venues and neighborhoods they may otherwise not have the opportunity to explore.
- Complimentary postings on the Do Good Work Job Board.
- First access to the Annual SHARE Charlotte Nonprofit Summit for an additional fee.
- Access to a comprehensive list of 115 local funders including contact information and their funding priorities.

## How do I post a job on the Do Good Job Board?

That's easy! Just send the job link to **Amanda Wise, Director of Nonprofit Partnerships**, at amanda@sharecharlotte.com and she'll get your role posted. Be sure to let her know when the position is filled so that she can remove it from our board.

## How much do SHARE Network Professional Development Workshops cost?

***Professional Development Workshops are an additional cost for each staff member.***

- Mastering Fundraising: A Learning Series (6 monthly sessions January through June): $450
    - Fundraising kick-off on January 22 (Track 101) and January 29 (Track 201) open to additional staff who will be attending the series for $75 each
- The Building Blocks of Successful Boards Series (3 monthly sessions September-October-November): $250
- Define, Elevate, and Align the Board Chair–Executive Director Partnership: $150 *(includes both ED & Board Chair as both are required to attend)* on Dec. 3rd
- Transformative Storytelling & Marketing Strategy: $100 on Oct 28th

## Who should attend the Professional Development Workshops? (Links to register coming soon)

The best staff member to attend workshops varies. Here are links to the registration for each series or stand-alone workshop which will provide more detail about who should attend..

- Mastering Fundraising: A Learning Series: - Your organization can sign up for the series of 6 sessions and send various staff (1 per session) to each session.
    - Fundraising Series Track 101
    - Fundraising Series Track 201
    - Fueling growth through Fundraising Track 101
    - Fueling growth through Fundraising Track 201
        - NOTE: Anyone planning to attend one of the six fundraising sessions in the series should plan on participating in the Fueling growth through Fundraising. One seat is included in your organization's purchase of the series. There is a separate link to register additional participants for this session for a fee of $75.
- The Building Blocks of Successful Boards Series Track 101
- The Building Blocks of Successful Boards Series Track 201
- Transformative Storytelling & Marketing Strategy
- Define, Elevate, and Align the Board Chair–Executive Director Partnership

## What is Track 101 and Track 201 and how do I decide which to join?

In 2024, we divided SHARE Charlotte's Professional Development Workshops into two tracks to tailor training to different sized organizations. The feedback from attendees has been overwhelmingly positive, so we will continue to offer this custom experience.

We also want workshop attendees to find a group of colleagues from organizations across our community that experience some of the same challenges and opportunities because of size of board/staff, age, experience or revenue. It is our hope that these "cohorts" become a support system in many ways and not just as fellow classmates during the year.

You have the opportunity self-select into the track that makes the most sense for you from the descriptions here:

| **Track 101** | **Track 201** |
|---|---|
| • Organization under 10 years old | • Organization over 10 years old |

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|---|---|
| • Philanthropic revenue under 1M.<br>• Executive Director with 0-4 years experience as an Executive Director<br>• 0-2 paid staff members<br>• Founder still on the board<br>• 3-10 board members | • Philanthropic revenue over 1M.<br>• Executive Director with 5+ years experience as an Executive Director<br>• 3 or more paid staff members<br>• 10 or more board members |