DEVELOPMENT workshop | share CHARLOTTE

SHARE Charlotte
Mastering Fundraising: A Learning Series

Workshop Series Impact Report

SHARE Charlotte's Mastering Fundraising:

A Learning Series provides a clear, actionable roadmap to nonprofit leaders to achieve fundraising success!

Our six-part Fundraising Workshop Series, taught by Anne Marie Forbes with Saavy Strategies offers a comprehensive overview of the fundraising landscape, equipping nonprofits with effective strategies to strengthen every aspect of their efforts, boosting their confidence to develop a clear, actionable plan for success.

Impact of Fundraising Series

TRACK 101: Foundations for Fundraising Success (Orgs <$1M)

86
nonprofits

2 to a 8.5
Improved Confidence in Fundraising

98%
felt it was a great use of their time

100%
would recommend this class to others

100%
stated **EXCELLENT** value for the series

TRACK 201: Elevating Strategy. Driving Impact. (Orgs >$1M)

74
nonprofits

3 to 8.5
Improved Confidence in Fundraising

100%
felt it was a great use of their time

100%
would recommend this class to others

100%
stated **EXCELLENT** value for the series

Mastering Fundraising: A Learning Series (6 month series)

1. **Fueling growth through Fundraising**
2. **Unlocking Individual Donors**
3. **Strategies for Major Gifts & Planned Giving**
4. **Strategic Philanthropy: Corporate & Family Foundations**
5. **Fundraising Events that Deliver**
6. **Bringing it all together - Creating your Annual Fundraising Plan**

Feedback from Attendees

"Anne Marie is full of so many helpful tips and ideas! In addition to the incredible content, every question from the group was met with creative ideas that are actually PRACTICAL and could be carried out!"

"This series changed my mindset that I am poor at fundraising or asking for money from anyone. The strategies taught in the workshop are simple and effective and I feel confident; I can do it!"

"The practical tips--exact questions to ask and Ann Marie role playing what having these conversations sounds like."

Interested in joining us for the next series

Priced at just $450 for the full series or $75 per class,
this is **the most affordable in-person fundraising workshop** series available!

We will be offering this 6-part series in January - June in 2027 - **Stay tuned for the details!**



